

**ATHLONE INSTITUTE OF TECHNOLOGY
BUSINESS SCHOOL**

ELECTIVES FORM	2011/2012
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NAME: _____

STUDENT NUMBER: _____

COURSE : Bachelor of Business Studies (Honours) **CODE :** AL_BSTUD_B

YEAR : Year 3

MANDATORY			
Semester 1: Managerial Finance 3A, Business Information Systems, Corporate Law 3A			
Semester 2: Managerial Finance 3B, Corporate Law 3B, Business Management and Enterprise Development			
ELECTIVE(S)			
(PLEASE CHOOSE 2 ELECTIVES (20 CREDITS) – ONE FROM SEMESTER 1 AND ONE FROM SEMESTER 2)			
			Please tick
Semester 1 Electives:			CREDITS
49594	TAX H3005	Taxation	10
49590	MKTG H3023	Market Research and Analysis	10
49595	RETL H3003	Retail Planning and Design	10
70505	ECON H3009	Economic Policy and Analysis	10
49596	LOGS H3003	Logistics and the Supply Chain	10
70332	LEND H3001	Institutional Lending	10
Semester 2 Electives:			
49370	MKTG H3022	International Marketing and Sales Management	10
61816	HRM H3003	Strategic Human Resource Management	10
49374	REPT H3002	Corporate Reporting	10
49379	DECM H3006	Decision Making Techniques	10
61807	COMP H3045	Computer Studies	10
49380	FREN H3022	Business French 3	10
49382	SPAN H3017	Business Spanish 3	10

SIGNATURE _____

DATE _____