

**ATHLONE INSTITUTE OF TECHNOLOGY
BUSINESS SCHOOL**

ELECTIVES FORM

2011/2012

NAME: _____

STUDENT NUMBER: _____

COURSE :

Bachelor of Business (Honours) – Add-on

CODE :

AL_BBSTD_B

YEAR :

Year 4

MANDATORY

Semester 1: Strategic Analysis, Financial Management A, Strategic Marketing

Semester 2: Strategic Implementation, Financial Management B, Systems and Project Management

ELECTIVES

(PLEASE CHOOSE **2** ELECTIVES (**20 CREDITS**) FROM THE LIST BELOW, **ONE** FROM SEMESTER 1 AND **ONE** FROM SEMESTER 2)

Please tick

Semester 1 Electives:

CREDITS

12529	COMM H4001	Integrated Marketing Communications	10	
12420	ACCT H4002	Management Accounting and Decision Making	10	
46511	SYS H4006	Enterprise Database Systems	10	
70395	VALU H4001	Valuations 4	10	

Semester 2 Electives:

13973	FIN H4003	Financial Markets	10	
47292	MGMT H4023	Customer Relationship Management	10	
65261	MGMT H4041	Managing People and Organisational Change	10	
49393	FREN H4012	Business French 4	10	
49395	SPAN H4011	Business Spanish 4	10	

SIGNATURE

DATE
